



PRIVACY POLICY

ART. 13 ACT. 196/2003 – Protection of personal data (Italian Law)

The data provided by customers upon booking of tours will be processed for the management of the travel package. The provision of such information is required for the execution of the contract. The data may be processed using manual, computer and / or telematics.

The data may be disclosed to the Insurance companies and to third parties outside the EU also for travel bookings (hotels, rentals, airlines etc).

Further to the needs of contractual obligations, and except where data processing is required by any applicable law, regulation or governmental authority, the customer's personal data will be transmitted only to Harley-Davidson® according to the agreements within the Harley-Davidson® Authorized Tours program governing relations between Harley-Davidson® and Authorized Tours operator BTEExpert / Bikers American Dream.

Harley-Davidson® will use the personal data acquired to send a customer satisfaction survey following the end of the tour. Further to that, personal data may be shared with third parties but only for internal analytical purposes. Harley-Davidson® will store and process my data in accordance with the Harley-Davidson Privacy Notice, available at www.harley-davidson.com.

The data controller of personal data is BTEExpert / Bikers American Dream, @ BTEExpert, Piazza dei Martiri, 1 - 40121 Bologna, telephone +39 051 4211800, e-mail address info@btexpert.it, which is to be contacted in case of changes or modifications necessary to completion of the travel contract obligations.

N.B. In order to communicate and promote Bikers American Dream's tours, pictures of participants taken during the tours may be published in websites, magazines, dedicated brochures or DVDs, or broadcasted through TV channels.

The Customer declares to have read the foregoing and hereby **AUTHORIZES** the processing of personal data for the above indicated purposes.

The Customer

FIRST NAME AND FAMILY NAME _____

SIGNATURE _____

Sign and send to: **BTEExpert**
info@btexpert.it
Fax: +39 051 249846